

## **Rufina Santana**

Rufina Santana, an artist with a degree in Fine Arts from the University of Barcelona, is a curious and restless traveller to those places that can offer her answers to the questions that her art presents to her. She lives and works as an artist in a bidirectional sense, from the Canary Islands to the world and from the world to the Canary Islands. This has led her to participate in international art fairs, as well as to carry out numerous exhibitions in Europe (Spain, Germany, France, Switzerland, England...), the United States and Japan. The large format wall paintings with references to the concepts of Island, Nature and Myth are her hallmark. The theoretical basis of her work, her technical knowledge and the experience gained in her forty years of professional career, have also given her the opportunity to give talks, conferences, activities and courses at the University of Barcelona, Florida and Boston, as well as other private consultancy and retraining courses for professional artists or introductory courses for amateurs. She lives in Lanzarote, where her home-workshop is located: 'Lanzarote Art Center'. She is also co-founder of the Curbelo Santana Foundation, a project created with the aim of promoting artistic and cultural activities that contribute value and development to society through the training and dissemination of different artistic disciplines and creative languages. Rufina Santana is therefore an artist ambassador, also endorsed by her many projects carried out for the tourism sector of the Canary Islands through Art and Culture. Rufina Santana has her heart in Lanzarote, and her personality is reflected in the slogan of her firm, 'Celebrating Life and Art': Rufina Santana is therefore a Personal Brand and a Lanzarote Brand.