

Lai Francisca Ley Torres

Lai Francisca Ley Torres director and founder of the Project "Basic Training Program in Audiovisual Productions in the Canary Islands". She graduated in Journalism and Fashion Design. Specialized in Styling and further specialization in Styling for Cinema and Audiovisuals. Master's degree in Audiovisual Production. In 2013 she founded a casual fashion brand called Onyxay whose clothing is kilometre 0, made in Spain with organic fabrics. That same year she opened Onyxay Store, a physical multi-brand store that currently has an online platform with one or two capsule collections per year. She works mainly as a fashion stylist in audiovisuals since 2015 in Barcelona and audiovisual producer for advertising and TV commercials for companies and brands such as Freixenet, Estrella Damm, Beefeater, Ligeresa, Nespresso, Audi and Koss Cosmetics among others. In the wardrobe department she has been part of the design team in musicals such as: Dirty Dancing, The Hole... she has been stylist for singers and music videos: Tesla Nix, Paloma Mami, Maluma dancers team, different programs of RTVE. Her fashion portfolio includes publications in: Vogue Italia, UK, Spain, Elle Indonesia, L'officiel India, Galia Lahav, Hola Fashion, Barcelona Bridal Fashion Week.... In 2019 she starts working as an audiovisual producer and creates her own Production Company and Agency Onyxay Lanzarote Producciones working as a link between Europe and the Canary Islands, offering 360° services. Restless and in constant training she has just specialized and graduated in "Internationalization and Audience Design for Film and Audiovisuals" preparing herself for her next works in different feature films in production as a scriptwriter and producer. Based on her professional experience and with the certainty of teaching the program participants in the best possible way, she has the sole purpose of training efficiently the future professionals. She has an excellent teaching staff at her side, all of them experienced professionals.